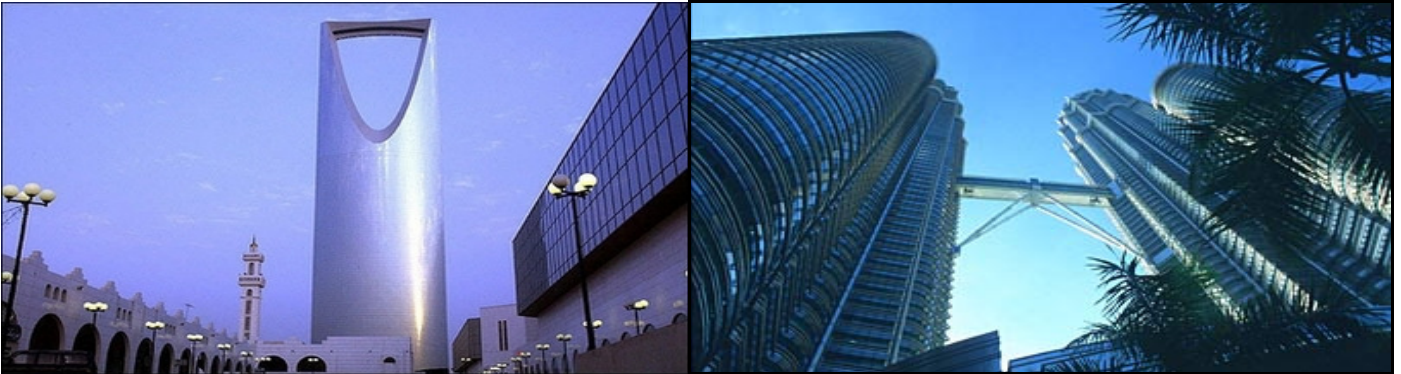


# SMF Saudi Malaysia Forum 2008

## Forging Engineering Business Cooperation

5-6 May 2008, Riyadh, Radisson SAS Hotel, Kingdom of Saudi Arabia



### When

5-6 May 2008

### Where

Riyadh, Kingdom of Saudi Arabia (KSA)

### Organizers

Saudi Council of Engineers  
Board of Engineers, Malaysia  
Federation of Engineering  
Institution of Islamic Countries

### Participants

Engineering business leaders,  
senior government officials,  
investors & professionals from  
Malaysia and KSA

## Background

The Saudi-Malaysia Forum initiated last year has developed into the most important platform for Saudi & Malaysian engineering business networking. It is a hot spot for both the private and public sectors to focus on new engineering business developments, strengthening business contacts and creating new alliances. The 1st Saudi Malaysia Forum (SMF2007) was successfully held in Kuala Lumpur on 9-10<sup>th</sup> July 2007, organized jointly between the Saudi Council of Engineers (SCE) and Board of Engineers, Malaysia (BEM) in collaboration with Federation of Engineering Institutions of Islamic Countries (FEIIC).

This year's forum shall provide extensive information and discussions on engineering business opportunities, experiences and expertise in such areas as Energy, Water, Infrastructure, Transportation, ICT and Education. Additionally, the current status and potential for Saudi-Malaysia Engineering Business Cooperation, Investment and Technology Transfer between Malaysia and KSA as well as prospects for future closer Saudi-Malaysia Business Relations will be discussed in the forum. This will complement the individual countries' regional plans and strategies; being at a strategic crossroad between the diverse and economically booming ASEAN and Middle East Regions.

The SMF2008 reflects a concerted cooperation promotion approach from SCE & BEM, in order to attain the requisite economies of scale in terms of markets, skilled labor, natural resources and infrastructure. It will showcase emerging opportunities for the two countries while linking to broader regional and global supply chains. SMF2008 will facilitate greater private sector involvement in sustainable development in the respective regions.



المهنة السعودية للمهندسين  
SAUDI COUNCIL OF ENGINEERS  
Saudi Council of Engineers



Board of Engineers Malaysia



Association of Consulting  
Engineers Malaysia



Federation of Engineering  
Institutions of Islamic Countries

## Objectives

- ❖ *Promote greater awareness on engineering business cooperation opportunities in KSA & Malaysia*
- ❖ *Identify potential investment projects*
- ❖ *Provide a forum for stakeholders' dialogue*
- ❖ *Facilitate business to business partnership to fully realize the Saudi-Malaysia business cooperation potential*
- ❖ *Propose actions to address impediments to business cooperation, and*
- ❖ *Institute an annual SMF to follow up on commitments from the previous Forum and address pertinent issues on enhancing the Saudi-Malaysia business cooperation.*

## Structure

SMF will bring together high-level private sector and government representatives from both countries, investment promotion officials and investors/business collaborators to discuss initiatives for engineering business cooperation. The morning sessions will offer open presentations and dialogue on business and investment opportunities as well as the impediments to investment/business cooperation in both countries. The afternoon sessions will consist of multilateral and bilateral business to business meetings where business leaders and investors will explore concrete business opportunities with the business leaders, high-level government representatives and investment promotion officials.

## Participation

Participation is especially attractive for senior officials and decision-makers from private companies, ministries and business and financial institutions in the KSA and Malaysia. Delegates to the forum are expected to be from amongst engineering business leaders, senior government officials, investors and professionals in practice.

## Some Major Participants from Malaysia

- Petronas
- Malaysian Trade Ministry
- Construction Industry Development Board
- Northern Corridor Economic Region
- Southern Region Economic Corridor
- Sarawak Corridor for Renewable Energy
- Maser Builders Association Malaysia
- Association of Consulting Engineers Malaysia

## Contact Information

Saudi Council of Engineers, Riyadh

Tel: 01/4031414 Extn. 231,

Mobile: 0505214087

Fax: 01/4032070

E-mail: [info@saudieng.org](mailto:info@saudieng.org)

Web: [www.saudieng.org](http://www.saudieng.org)



المهنة السعودية للمهندسين  
SAUDI COUNCIL OF ENGINEERS



Board of Engineers Malaysia



Association of Consulting  
Engineers Malaysia



Federation of Engineering  
Institutions of Islamic Countries

## Registration Fee

SCE Members (Individuals)	Free (Please show your Membership ID at the counter)
Offices Registered with SCE	Free for one representative (Please show affiliation proof)
Others	SR 500/- per participant

## Method of Payment

- Cash OR Cheque for "Saudi Council of Engineers"
- Bank Transfer to the Account of Saudi Council of Engineers with: SAMBA, A/c # 9907003875 OR Arab National Bank, A/c# 1008021903300 (please bring the proof of payment).

## Certificates

Participants will be given Certificate of Attendance

## Registration Form

(Please fill in English)

NAME	
POSITION	
EMPLOYER	
PO BOX	
OFFICE TEL	
OFFICE FAX	
MOBILE	
EMAIL	

I will join the B2B Meetings

Please fill-in and fax to 01/4032070 or email to [info@saudieng.org](mailto:info@saudieng.org). Log in to [www.saudieng.org](http://www.saudieng.org) for online registration.



Saudi Council of Engineers



Board of Engineers Malaysia



Association of Consulting  
Engineers Malaysia



Federation of Engineering  
Institutions of Islamic Countries